

# SWIM + RESORT SERIES

 **FASHIONCOUNCILWA**

Media Release  
Friday 23 October 2015

## Swim + Resort Series Volume II

The most sizzling Sunday of the summer will return in 2015! Showcasing the hottest swimwear and resort looks of SS15/16 against the gorgeous backdrop of Fremantle's Bathers Beach, Swim + Resort Series 2015 will celebrate the beautiful beaches and laidback lifestyle that WA is famous for.

On Sunday 29<sup>th</sup> November, the hottest spot to be will be Bathers Beach House as nine swim and resort wear labels will take to the sands for a fashion showcase that celebrates the Western Australian way of life.

Eight of Western Australia's hottest Swim + Resort labels will take the runway first including Amore & Sorvete, Bernice Sara, Gypsea, Natalie Rolt, NU Swimwear, PALM Swimwear, Rue Stiic and Ocean Zone. This will be followed by Australia's most celebrated resort wear label, Camilla returning to WA to showcase Camilla Franks latest collection, My Wandering Heart.

Camilla, renowned for her detailed prints and embellished kaftans, has been seen on A-list celebrities Beyoncé, Goldie Hawn, Natasha Oakley, Erin Holland, Vanessa Hudgens, Shania Shaik, Christy Brinkley, Olivia Palermo and more.

As Australia's only annual premium Swim and Resort event, this is the must-attend event this summer to rub shoulders with Perth's fashion clique, yachteratti and swimwear lovers.

"I am so excited to announce our second Swim + Resort Series event, and at this uniquely West Australian location — there are no better beaches in the world than here in Western Australia and being hosted at one of summer's hottest spots Bathers Beach House is incredible," Creative Director Mariella Harvey-Hanrahan said.

"Eight of our local labels will be joined by Australian's undisputed queen of swim and resort wear, Camilla, on the runway — you can expect the hottest accessories on the hottest models, set against a spectacular sunset."

For more information about Swim + Resort Series Volume II or to buy tickets head to Fashion Council WA's website - <http://fashioncouncilwa.com.au/>

Swim + Resort Series Volume II

When: Sunday, 29 November 2015

Where: Bathers Beach House, 47 Mews Rd, Fremantle

Time: 4pm till late

Entry: \$75 + booking fee, from [ticketek.com.au](http://ticketek.com.au)

Ticket includes reserved seating for both shows, entry to after party, canapés and three drink tokens for soft drink, wine, sparkling wine or beer.

#### VIP PACKAGES

Experience the Swim + Resort Series Fashion showcase, including VIP function, 2 runway events, exclusive VIP bar access, VIP seating and gift bag.

VIP Tickets are \$135 + booking fee and available by contacting Andree McIntyre -

[andree@perthfashionfestival.com.au](mailto:andree@perthfashionfestival.com.au)

— ENDS —

*Fashion Council WA was established as a governing body and association to nurture, advocate and further the interests of WA Fashion Industry. Over the last decade PFCI t/a Fashion Council WA has raised funds to facilitate and support the Telstra Perth Fashion Festival, the WA Fashion Awards and other industry events.*

*Through the Fashion Council WA we will provide opportunities for local designers to achieve commercial and cultural success, media coverage and creative excellence.*

*We will advocate for positive change and progress within the industry, unearth new talent, and foster strong relationships with government partners, sponsors, designers, retailers and creatives.*

*We will champion progressive and dynamic innovators that our shaping the industry and drive attendance at our events to build local networks and opportunities.*

*Follow Fashion Council WA on Facebook at Fashion Council WA and Instagram @fashioncouncilwa*

#SRWA2015 / #swimandresortseries / #fashioncouncilwa

For more information, interviews or access to imagery

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