

**MEDIA RELEASE**

Tuesday 16 February 2016

**WA FASHION AWARD NOMINEES REVEALED**

The most exciting night of the WA fashion calendar will return in 2016 as the nominees for the 20<sup>th</sup> annual **WA Fashion Awards** (WAFAs) are officially revealed ahead of the gala ceremony on **Tuesday 22<sup>nd</sup> March 2016** at the **Heath Ledger State Theatre Centre**.

The highly anticipated night of nights celebrates and recognises the leaders of WA fashion, presenting awards to acknowledge the talent, success and contributions of individuals and businesses to the fashion industry over the past year across several categories: WA Designer of the Year, Emerging Designer of the Year, Retailer of the Year, Model of the Year (STM People's Choice), Stylist of the Year and Photographer of the Year.

In the past, the WAFAs have called on Style Circle to nominate and select a winner — this year, an esteemed judging panel will instead select the winners, who will be announced at the official award ceremony in March.

The nominees for the 20<sup>th</sup> WA Fashion Awards are:

**WA Designer of the Year**

Empire Rose  
Morrison  
33 Poets

**Emerging Designer of the Year**

I Love Mr Mittens  
Alexandra King  
Natalie Rolt

**Retailer of the Year**

Dilettante  
Varga Girl  
Periscope

**Stylist of the Year**

Teagan Sewell  
Emma Bergmeier-Varian  
Claire Mueller

Photographer of the Year

Shift Creative  
Cheyne Tillier-Daly  
Chantel Concei

Model of the Year (STM People's Choice)

Claudia Todman (Chadwick Models)  
Chanel Caldwell (Chadwick Models)  
Nicole Harrison (Chadwick Models)  
Melody Wilkinson (Scene Model Management)  
Milly Brown (Scene Model Management)  
Chloe Wheatcroft (Vivien's Management)  
Jess Pw (Vivien's Management)  
Rosie Tupper (Vivien's Management)

Telstra Perth Fashion Festival Director Mariella Harvey-Hanrahan said the Awards were a chance to celebrate the creative businesses and individuals who have contributed to the WA fashion industry over the last year.

“The WA Fashion Awards are all about identifying, celebrating and assisting local design talent to achieve greater brand recognition and increased market access both locally and worldwide,” she said.

“The Awards are run for the local industry by the local industry — looking back on the past 20 years of fashion in WA, we couldn't be more proud of what we've achieved and more excited about what's to come.”

Over 500 of WA's fashion elite, media, bloggers and personalities are expected to attend WA's only fashion industry awards night this year.

For more information, please visit [www.fashioncouncilwa.com.au/event/20th-annual-western-australian-fashion-awards](http://www.fashioncouncilwa.com.au/event/20th-annual-western-australian-fashion-awards).

20<sup>th</sup> Annual WA Fashion Awards

Date: Tuesday 22 March 2016  
Time: 7pm to 11pm  
Venue: State Theatre Centre of WA

— ENDS —

*For more information, interviews or photo opportunities, please contact:*

*David Gardiner*  
e. [pr@perthfashionfestival.com.au](mailto:pr@perthfashionfestival.com.au)  
p. 0401 670 658