

# SWIM + RESORT SERIES

 **FASHIONCOUNCILWA**

**MEDIA RELEASE**  
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## Bikini Moguls Natasha Oakley and Devin Brugman Bound for Swim + Resort Series

Australia's biggest swimwear influencers Natasha Oakley and Devin Brugman will bring some social media star power to the front row of Swim + Resort Series 2017.

The duo has created a virtual empire with their popular blog and Instagram profile A Bikini A Day, where they showcase the hottest swim looks every day of the year.

They have travelled the world collaborating with some of the top swimwear brands including Tory Burch, Seafolly and Guess and have launched their own labels Monday Swimwear and Monday Active.

Now the pair will come to Perth for this year's Swim + Resort Series after Oakley attended the 2015 event.

The women, who have a combined social media following of more than three million, will attend shows from Camilla, Manning Cartell and WA homegrown designers across three days from November 23-26.

Oakley said she was thrilled to be returning to WA for the high profile swim event.

"I look forward to visiting Perth once again to attend Swim + Resort Series and am pleased to announce that Devin Brugman will also be joining me on this occasion," Ms Oakley said.

"We are both eagerly anticipating all of the creative and original designs we will see on the runway from Western Australia's talented swim designers, both familiar and new."

Fashion Council WA Creative Director Mariella Harvey-Hanrahan said she was honoured to welcome Oakley and Brugman to the fourth annual event.

"The Bikini A Day girls are so inspirational - they built their business from the ground up and have found acclaim worldwide as they seek out the best in swim style," Ms Harvey-Hanrahan said.

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“What I love about their brand is that it is built on the foundation that women should feel empowered, strong and beautiful and they encourage women to embrace their sense of natural beauty, which aligns with our values behind Swim + Resort Series.”

Swim + Resort Series 2017 will run from November 23-26 at Claremont Quarter, Point Fraser Boardwalk and the City of Perth Surf Life Saving Club at City Beach.

Tickets now available at [www.ticketek.com.au/SRWA2017](http://www.ticketek.com.au/SRWA2017)

— ENDS —

For more information, interview opportunities and photography please contact:

Stella Fay

e. [stella@perthfashionfestival.com.au](mailto:stella@perthfashionfestival.com.au)

p. 0423 584 988

### **About Fashion Council WA**

*As a peak body and association, Fashion Council WA (FCWA) is committed to supporting the interests of the WA Fashion industry with a mandate to represent, promote and champion.*

*FCWA provides opportunities for designers, businesses and brands to enhance their cultural, commercial and creative position in the industry via an integrated program of events, media, marketing, partnership and industry initiatives.*

*As a not for profit organisation, FCWA works together with our valued partners, members, and select government departments to represent and advocate for the fashion industry.*

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