

MEDIA RELEASE
Sunday 6 November

Model Ebony Hunter Makes Splash Debut as New Face of Swim + Resort Series 2016 Campaign

Are you bikini ready? The temperature is set to soar as model Ebony Hunter will grace this year's runway at the annual Swim + Resort Series. The 19 year old natural beauty from Mandurah is the new face of the 2016 Swim + Resort campaign. The vivacious model faces a bright future; currently signed with Chadwick Models Australia, Storm Models London, Trump Models NYC, Modelwerk Hamberg and Le Management Copenhagen.

The most anticipated sizzling Sunday of summer, Swim + Resort Series 2016 will celebrate Western Australia's carefree beach loving lifestyle that it is notably renowned for. The looks on show will provide audiences with a taste of the hottest designs and trends of the season, set against the picturesque backdrop of the Indian ocean.

The event on Sunday 27th November will be hosted at Bathers Beach House and kick off with the Independent Designer Runway featuring the finest Australian swim and resort designers including; **Amore & Sorvete, Chalice Clothing, First Base, Gypsea, Ivory Daze, Budgy Smuggler, Natalie Rolt, SKYE & staghorn and Zingiber.**

Iconic Australian label **sass & bide** is anticipated to leave guests in awe of their Resort 16 collection, inspired from a series of treasures collected in the flea markets of Paris and decadent interiors of French castles.

"We are thrilled to present our third annual Swim + Resort Series, which captures the quintessential energy of our Western Australian lifestyle," said Telstra Perth Fashion Festival Director, Mariella Harvey-Hanrahan.

"Resort is such a relevant and significant season for our Australian and local designers, who are renowned for producing spectacular swim and resort wear. This is one of the fastest growing markets in Australia," she said.

Detailed feminine designs, bold prints, dreamy pastels and vibrant yet sophisticated statement pieces will collaboratively create a showcase of swim and resort wear never seen before.

Date: Sunday 27 November
Time: 3.00pm – late
Location: Bathers Beach House
47 Mews Road, Fremantle
(entry via Mews Road)

— ENDS —

For more information, interview opportunities with Mariella Harvey-Hanrahan or runway photos contact:

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Swim + Resort Series is supported by the State Government through Tourism WA.

Fashion Council WA was established as a governing body and association to nurture, advocate and further the interests of the WA fashion industry.

Over the last decade PFCI t/a Fashion Council WA has raised funds to facilitate and support the Telstra Perth Fashion Festival, the WA Fashion Awards, Swim + Resort Series, and other industry events.

Fashion Council WA provides opportunities for local designers to achieve commercial and cultural success, media coverage and creative excellence.

Fashion Council WA advocates for positive change and progress within the fashion industry, unearths new talent and fosters strong relationships with government partners, sponsors, designers, retailers, and fashion industry creatives.

Fashion Council WA champions progressive and dynamic innovators that shape the industry and drive attendance to our events to build networks and opportunities.

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